

Funding for School Author Visits

- Schools can often request funds for an author visit from PTA/PTOs, or Title 1 funds.
- Consider asking local businesses if they'd be willing to sponsor or help sponsor an author visit – think Target, K-Mart, Wal-Mart, Friends of the Library, Junior League, Lions Clubs, etc.
- Creative school fundraisers can help provide funding. Scroll down on this page link to Author Laurie Purdie Salas' website. It provides some fun & innovative author visit fundraising ideas - <http://laurasalas.com/school-visit-fees/>
- **Book Sales** - Many publishers give schools an “author visit” book order discount (around 40%), which can help you to fund a visit by selling the author's books.
- **SCBWI Amber Brown Grant** <http://www.scbwi.org/awards/grants/amber-brown-grant/>
- **Grants for Librarians on Scholastic's Website** - <http://www.scholastic.com/librarians/programs/grants.htm>
- **Virginia Commission for the Arts** – any VA-based schools, libraries, and non-profits can apply for a grant to pay a writer's fee. The application is easy to fill out and can be found here. http://www.arts.virginia.gov/grants_applications.html
- **School Visit Experts** – Great post on how to fund school visits <http://www.schoolvisitexperts.com/resources/TEXT-18%20Funding%20School%20Visits.pdf>
- **Grants for funding author visits** – *Find Funding*, by Jennifer Ward <http://www.jenniferward.org/2016/04/find-funding.html>
- You might also consider a lower-cost alternative to an in-person author visit – **the Virtual Skype Author Visit**. Please feel free to email for details.

If you are putting together a proposal to take to administration, PTA, or apply for grants to request an author visit, you maybe be interested in this wonderful post about the ***Benefits and Value of an Author Visit for Students*** by author Deb Lund. <http://deblund.com/debs-services/author-visits/benefits-of-author-visits/>